

# SPONSORSHIP & EXHIBITOR REGISTRATION GUIDE





Antioch University New England | 40 Avon St. | Keene, NH, 03431 Sponsorship Contact: Michael Simpson, msimpson@antioch.edu Exhibitor and Ad Contact: Yves P Gakunde, ygakunde@antioch.edu www.communityresilience-center.org/



# **Sponsorships**

Platinum Sponsor (\$5,000)	Gold Sponsor (\$3,000)	Silver Sponsor (\$1,000)
Platinum booth in exhibition hall	Gold booth in exhibition hall	Silver booth in exhibition hall
Three (3) complimentary conference admissions	Two (2) complimentary conference admissions	Two (2) complimentary conference admissions
Large logo placements in all web and print conference materials	Medium logo placements in all web and print conference materials	Small logo placements in all conference materials (web and print)
Full page advertisement in official conference program	Half-page advertisement in official conference program	Quarter page advertisement in official conference program
Verbal recognition in opening ceremonies and during plenary	Recognition in opening ceremonies	Recognition in opening ceremonies
Display organization's banner in main hall		
Hyperlink to organization displayed on conference website		
Seating with Keynote Speakers		

Climate Change Cocktail  Sponsorship	Conference Lunch Speaker Sponsorship (\$1,500)	Café Tables(\$25)
An exciting chance to network with others	Listed in all web and print conference materials	Table located in the exhibit hall with a custom tabletop tent card and logo
Listed in all web and print conference materials	One (1) complimentary conference admission	Acknowledgment in the cocktail hour welcome
Logo displayed at the bar and on drink tickets	Recognition in official conference program and opening ceremonies	
Recognition in official conference program and opening ceremonies	Verbal recognition by keynote speaker	



#### **Exhibit Hall**



#### **Booth Options**

#### **Platinum Booth (P): \$1,500.00** (Included with Platinum Sponsor Package)

#### Gold Booth (G): \$1,000.00 (Included with Gold Sponsor package)

A prime location 10x8 booth. includes a table with drape, two chairs, drapes, a small sign and has prime visibility in the Exhibit Free Conference Registration Hall. Plus, your company will be listed in the official conference program.

#### Silver Booth (S)\*: \$800.00

A 10x8 booth, includes a table with drape, two chairs, drapes and a small sign. Plus, your company will be listed in the official conference program.

#### Non Profit Booth: \$400.00

Includes a table with drape, one chair and a small sign. Non profit spaces are limited and will be reserved on a first come, first served basis. Non-profit spaces will also be assigned their booth location

#### **Booth FAQ**

#### **Booth Selection:** Indicate your booth preference on your registration form. Your booth preferences will be noted and your booth assignment(s) will be based upon availability (first come, first served). Non-profit booths will be assigned a location.

with Booth: With the booth fee. Exhibitors are allowed one representatives. (Breakfast and lunch for both days are included.)

**Electricity**: Each booth can register for one outlet. For additional outlets, please email vgaunde@antioch.edu.

#### Free Wireless Internet

**Refunds:** No refunds will be available after March 1, 2016. Refunds will be processed and mailed within 30 days following the conference. All Cancellations will be subject to a \$200 fee per booth.

#### **Exhibition Hall Schedule**

#### Sunday, April 3 3-8pm: Booth Set-up

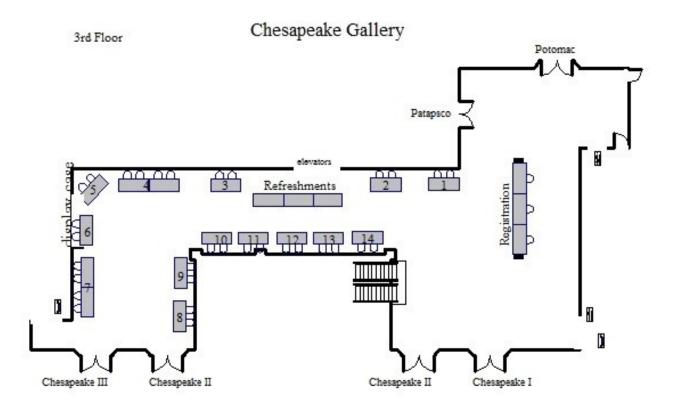
#### Monday, April 4

12-8pm: Exhibit Hall Open 7-8 pm: Climate Change Cocktails

#### Tuesday, April 5

8am-3pm: Exhibit Hall Open 3pm-5pm: Booth Breakdown

## **Exhibit Hall Layout**



## Official Program Advertising Opportunities

The Official Local Solutions: Northeast Conference on Climate Preparedness Program is a reference guide attendees continue to use throughout the year. An ad in the program can help your company get noticed! Please check the ad size and indicate any special ad placement within the program. Placements will be honored when possible, but are not guaranteed.

#### **Advertisement Specifications**

Send a camera ready 300 dpi (hires) JPEG or PDF image file to <a href="mailto:ygakunde@antioch.edu">ygakunde@antioch.edu</a> Questions? Contact: Yves Gakunde, <a href="mailto:ygakunde@antioch.edu">ygakunde@antioch.edu</a>

Ad Size	Ad Dimensions	Ad Price	
Outside Back Cover	7.5" x 10" (no bleed)	\$1,000	
Inside Front Cover	7.5" x 10" (no bleed)	\$750	
Inside Back Cover	7.5" x 10" (no bleed)	\$600	
Full Page	7.5" x 10"	\$350	
Half Page	7.5" x 4"	\$250	
Quarter Page	3.625" x 4"	\$200	
Business Card	3.625" x 2"	\$100	

Full Page	Quarter Page	Bus .Card
	На	ılf Page

#### **Program Listing | Promotional Description & Logo**

Please provide a brief description (of 50 words or less) about the products and/or services your company offers. This will appear, as is, in the Official Program. Email your promotional description as a word document and your logo to Yves Gakunde, <a href="mailto:ygakunde@antioch.edu">ygakunde@antioch.edu</a>. Please, no handwritten descriptions.

#### Accommodations | Sheraton Inner Harbor

The hotel has provided a special rate for conference attendees of \$153.00 per night (single or double rate). Check-in time is after 3 pm EST and check-out is by 11am EST. Individuals can make their own reservations by calling the Reservations Department at 888-627-7061, Sheraton Inner Harbor Worldwide at 1-410-962-8300. For more information or to book online, visit www.sheratoninnerharbor.com

### **REGISTRATION FORM**

\*To register and pay online, go to: www.communityresilience-center.org/

Sponsorships O Platinum Sponsorship (\$5,000)* O Gold Sponsorship (\$3,000) ** O Silver Sponsorship (\$1,000) *** O Conference Lunch Speaker Sponsorship (\$1,500) C Conference Tote Bag (\$375)	
Attendee Registration Please tell us who you are sending from you company and which days they will attend. Each exhibi plimentary attendee registrations.  Name	_ Zip
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Sponsorships  Platinum Sponsorship (\$5,000)*  Climate Change Cocktails (\$2,500) Gold Sponsorship (\$3,000) **  Conference Lunch Speaker Sponsorship (\$1,500) Silver Sponsorship (\$1,000) ***  Conference Tote Bag (\$375)  Total Fee Spo  Exhibition Booth   Refer to page # for booth # selection  Platinum Booth \$1500 1st Choice Booth #	Fee
Sponsorships O Platinum Sponsorship (\$5,000)* O Climate Change Cocktails (\$2,500) O Gold Sponsorship (\$3,000) *** O Conference Lunch Speaker Sponsorship (\$1,500) O Silver Sponsorship (\$1,000) *** O Conference Tote Bag (\$375)  Total Fee Spo  Exhibition Booth   Refer to page # for booth # selection O Platinum Booth \$1500 1st Choice Booth # 2nd Choice Booth # (* No additional charge for Platinum Sponsorship. Booth is not available to others.) O Gold Booth—\$1,000 1st Choice Booth # 2nd Choice Booth # (** No additional charge for Gold Sponsorship.) O Silver Sponsorship—\$800 1st Choice Booth # 2nd Choice Booth # (*** No additional charge for Silver Sponsorship.)	Fee
O Platinum Sponsorship (\$5,000)* O Climate Change Cocktails (\$2,500) O Gold Sponsorship (\$3,000) ** O Conference Lunch Speaker Sponsorship (\$1,500) O Silver Sponsorship (\$1,000) *** O Conference Tote Bag (\$375)  Total Fee Spo  Exhibition Booth   Refer to page # for booth # selection  O Platinum Booth \$1500 1st Choice Booth # 2nd Choice Booth #  (* No additional charge for Platinum Sponsorship. Booth is not available to others.)  O Gold Booth—\$1,000 1st Choice Booth # 2nd Choice Booth #  (** No additional charge for Gold Sponsorship.)  O Silver Sponsorship—\$800 1st Choice Booth # 2nd Choice Booth #  (*** No additional charge for Silver Sponsorship.)	endees \$
Exhibition Booth   Refer to page # for booth # selection  O Platinum Booth \$1500  1st Choice Booth # 2nd Choice Booth # (* No additional charge for Platinum Sponsorship. Booth is not available to others.)  O Gold Booth—\$1,000  1st Choice Booth # 2nd Choice Booth # (** No additional charge for Gold Sponsorship.)  O Silver Sponsorship—\$800  1st Choice Booth # 2nd Choice Booth # (*** No additional charge for Silver Sponsorship.)	O Café Tables (\$25) onsorship\$
O Platinum Booth \$1500  1st Choice Booth # 2nd Choice Booth # (* No additional charge for Platinum Sponsorship. Booth is not available to others.)  O Gold Booth—\$1,000  1st Choice Booth # 2nd Choice Booth # (** No additional charge for Gold Sponsorship.)  O Silver Sponsorship—\$800  1st Choice Booth # 2nd Choice Booth # (*** No additional charge for Silver Sponsorship.)	•
1st Choice Booth # 2nd Choice Booth # (** No additional charge for Gold Sponsorship.)  O Silver Sponsorship—\$800  1st Choice Booth # 2nd Choice Booth # (*** No additional charge for Silver Sponsorship.)	Fee \$ <u>N/C*</u>
1st Choice Booth # 2nd Choice Booth # (*** No additional charge for Silver Sponsorship.)	Fee \$
	Fee \$
O Non-profit—\$400  1st Choice Booth # 2nd Choice Booth #	Fee \$ ee Booths \$

#### Advertisement Fees | Questions? Contact: Yves Gakunde, ygakunde@antioch.edu

Advertising Contact Name _	

Phone Number	_ Email

Number of Ads	Ad Size	Ad Dimensions	Ad Price	
	Outside Back Cover	7.5" x 10" (no bleed)	\$1,000	
	Inside Front Cover	7.5" x 10" (no bleed)	\$750	
	Inside Back Cover	7.5" x 10" (no bleed)	\$600	
	Full Page	7.5" x 10"	\$350	
	Half Page	7.5" x 4"	\$250	
	Quarter Page	3.625" x 4"	\$200	
	Business Card	3.625" x 2"	\$100	
Number of Ads		Total Ad Fees	\$	

#### **Payment**

Total Attendee Registration Fee	\$
Total Sponsorship Fee	\$
Total Booth Fee	\$
Total Ad Fee	\$
Total Amount	\$

$\mathbf{O}$	Check Amount \$	CI	Check No.	
				_

Check: Please make check payable to Antioch University New England with Climate Change Conference in the memo line. Checks and money orders must be payable in US funds.

#### Mail your registration and payment to:

Antioch University New England Michael Simpson c/o Dept. of Environmental Studies 40 Avon St., Keene, NH 03431

Please Note: AUNE reserves the right to change the program or make cancellations without notice. AUNE may not accept forms which are not filled out correctly or where payment is incorrect. All requests for refunds must be in writing and received by Feb.29, 2016. No refunds will be available after April 1st. Refunds will be processed and mailed within 30 days following the conference. Cancellations will be subject to a \$200 fee per booth.

Logo and Promotional Blurb: Please include a brief description (of 50 words or less) about the products and/ or services your company offers. This will appear, as is, in the Official Program. Email your promotional description as a word document and your logo to Yves Gakunde, <a href="mailto:ygakunde@antioch.edu">ygakunde@antioch.edu</a>. Please, no handwritten descriptions.